

Deadline: End of school day MONDAY, MAY 5th, 2025

Return Application materials to:

1) LHS Guidance Office (preferred)

or

2) Online to mrmoosic@gmail.com

See www.bdsaim.com for additional instructions

brian d. siewert

ARTIST IN MOTION

Scholarship

The annual, competitive brian d. siewert "Artist In Motion" Scholarship is granted to a graduating Lakeshore High School senior pursuing a passion and higher education in ANY field of the arts. The winner receives \$10,000 and is decided by a jury of artistic professionals on the student's display of both commitment and excellence in their chosen art form.

BIOGRAPHY of BRIAN D. SIEWERT

Brian's prolific career in music, television and art began at the early age of seven. While sitting on the lap of a J.C. Penny's Santa Claus, Brian told Santa that if he got a piano for Christmas, then he would know that Santa is truly 'real.' After a wink and a nod from Santa to Brian's mother, Siewert still believes in Santa to this day!

Brian pursued classical piano lessons for years as well as performing as a musician and actor throughout his elementary, middle and high school years. After graduation from Lakeshore High School in 1985, Brian headed east to attend the prestigious Berklee College of Music in Boston. He then moved on to Belmont University in Nashville pursuing a specialized major in Music Business. During his college years he played in several pop/rock and funk bands. Eventually an intense multi-year internship in Music City USA's pro recording studios planted the seeds for what would ultimately blossom into a diverse musical career on stage, in studios and on screen for this Stevensville native.

Siewert has performed on famed stages as diverse as Radio City Music Hall, NBC's "The Tonight Show" and The Grand Ole Opry and toured the nation playing to sold-out arenas as keyboardist for country superstar Wynonna Judd. In Nashville's studios Brian D. Siewert has served as session keyboardist, string arranger and conductor for such megastars as Rascal Flatts, Barbara Mandrell, Alabama, Trace Adkins, Ronnie Milsap, N-Sync, Christian artist Steve Green and pianist Jim Brickman. But it was Brian's love for composing music-to-picture that turned his career in a direction he never dreamed possible. Siewert served as principal composer/songwriter/music producer for the longest running drama in television history, CBS's "GUIDING LIGHT," "AS THE WORLD TURNS," NBC's "ANOTHER WORLD" and "SUNSET BEACH." He earned 24 Emmy® award nominations and took home 4 Emmy wins over his storied musical career in daytime. This drew the attention of icons Oprah Winfrey and Ellen DeGeneres, where he also served as composer for their incredibly popular talk shows. In 2024, The Society of Composer's and Lyricists honored Brian with the "Trailblazer Award" for his invaluable contributions to pioneering the scoring of film and television in Nashville, TN.

Brian received Lakeshore High School's prestigious "Distinguished Alumni Award" in 2008.

www.briandavidsiewert.com

HOW TO APPLY...

There are 2 ways to get application materials:

1) See Guidance Counselor's Office front desk for hard-copy application materials

or

2) Click on the pdf file link at www.bdsaim.com under the 'APPLY' page link. You will download, print out, fill out and deliver to your people writing letters of recommendation.

Signatures are required.

...and there are 2 ways to deliver completed application materials by deadline May 5th, 2025 (end of school day):

1) Deliver paperwork in a large manilla envelope or portfolio folder AND any supporting art (returnable) to Guidance Counselor's Office. If your art is represented via a visual medium (ie: video of you acting, singing, dancing, a film, photography, pictures of your visual art) a thumb drive is the best delivery method. Important: double check that your content on the thumb drive is readable on an Apple/Mac or we won't be able to review it. If you are a visual artist of any kind, hard originals (of what was a picture on your thumb drive submission) will be required to bring to your scheduled jury interview.

or

2) Deliver online to **mrmoosic@gmail.com** AND, depending on your art form, some kind of easily up-loadable / down-loadable link for over-sized files where you will upload your materials ie: google drive / wetransfer / hightail

Well-organized folders with your name in ALL CAPS and your field of art (ie: film maker, painter, etc.) and easily identifiable /detailed naming of all files is mandatory. If you have physical art (sculptor, glass, 3D mixed media), include pics and/or video in your submission **but also bring the art, your instrument, etc. to the juries.**

Brian and jury are interested in finding a passionate, creative and talented student who is zealous about his or her artistic career goals. Financial need or grade point is NOT a scholarship criterion.

Eligibility Criteria:

- 1) Be a senior at Lakeshore High School and on target to graduate in the Spring of application year.
- 2) Be a United States citizen or legal resident of the United States.
- 3) Acceptance into a postsecondary school, college or conservatory
- 4) Major in applied arts or an 'art' field. Exception is made for 'entrepreneurial' arts, where a student may be majoring in business. The student does NOT need to be enrolled in a high school-related course to apply (example: a band or choir class is not required for a student pursuing a music major; an illustrator/cartoonist is not required to have taken art classes in high school).
- 5) Finalists must agree to interview and demonstrate talents to the selection committee.
- 6) Scholarship recipient must agree to return to LHS to share their artistic talents and postsecondary learning experiences with Lakeshore students.

Required Documentation:

- 1) Personal Statement: The applicant must provide a personal statement revealing who the student is and why they believe they deserve the scholarship. The jury is interested in the student's ideas, passion, love, commitment, dreams, career goals, challenges, creativity, experiences and inner drive to pursue an arts career. Submit a type-written, double spaced document on 8 1/2" x 11" paper (or Word doc if applying via online). Please place student name and artistic field in the upper right corner.
- 2) Career/Talent Documentation: The applicant must submit their own documented skill, talent, achievement or creativity through photo, video, audio format (mp3/mp4), digital film, portfolio or other creative means. Documentation will be returned to applicants.

*Examples:

- a. "Winter," acrylic painting, 24" x 36"
- b. Black/White photograph, 8" x 10"

- c. Essay or piece of music the student composed
- d. Submit samples from group work. Please explain applicant's role in the group project or performance
- e. 10 minute film; *"I was the cinematographer on this film made for my film studies class"*
- f. 6 minute video of my dance troupe; *"I am the dancer in the red"*
- g. 5 minute video excerpt from my high school production; *"I play Dorothy, in the blue dress, stage right"*
- h. Art portfolio
- i. Video of a performance or talent. Include a brief description in the introduction or attach a brief description

3) Resume, Repertoire, or Description of Applicant's body of work: Describe activities in the student's area of interest. (School, community, regional, state or national performances; awards, or accomplishment, in or out of the classroom). This requirement must be typed on 8 1/2" x 11" paper (or Word doc) and include the applicant's name.

4) Two Letters of Recommendation: Two letters are required from individual's other than relatives. One letter must be completed by a person who knows best of the student's talents abilities, strengths and career input. See documentation below.

5) High School Transcript: Please submit a seventh semester transcript

6) Letter of Acceptance: Submit a document verifying program or college acceptance. If notification is expected after May 5th, 2025 please submit an explanation.

Note: Applicant has the option to submit items 1-3 of the required documentation in creative formats. Example: The applicant's Personal Statement as well as Career/Talent Documentation may be submitted in an alternative medium such as an audio/film version. The Resume, Repertoire, or Description of Applicant's Body of Works may be included in the Career/Talent Documentation if related to visual or graphic arts careers.

- Scholarship winners will be notified at Honors Night and must be present to win.
- A student, who remains eligible to continue their college program after one year must submit proof they are continuing in their respective art major/field and have maintained a minimum GPA of 2.5. The maximum scholarship award of \$10,000 will be given in increments of \$2,500 per year. Funds will be mailed to the institution from Lakeshore Public Schools at the end of each college semester.

ARTIST IN MOTION

APPLICATION

NAME _____
Last First Initial

ADDRESS _____

CITY/STATE/ZIP _____

CELL NUMBER _____

EMAIL _____

ARE YOU A U.S. CITIZEN? YES NO – (If no, provide documentation of residency status)

NAME OF ONE PERSON WHO BEST CAN DESCRIBE YOUR TALENT/SKILL

NAME _____ TITLE _____
(example) PRIVATE TUTOR

ORGANIZATION/BUSINESS _____
(example) MICHIGAN SYMPHONY ORCHESTRA

ADDRESS _____

TELEPHONE/CELL _____

MY CAREER GOAL/NAME _____

NAME OF PROGRAM AND COLLEGE YOU WILL ATTEND: _____

(Example) BFA in Dance ; the Juilliard School; New York City, NY

SIGNATURES

I certify that the information submitted is my own work or I have documented my role in a group project.

Applicant's Signature

date

Parents or Guardian Signature

date

Counselor Signature (verify the student is on target to graduate)

date

CHECKLIST

- Personal Statement
- Career/Talent Documentation
- List the documentation: _____
Ex: "Portfolio," "One thumb drive" or "Uploaded to offline storage server, link provided to email"
- Achievement List/Resume or Description of Applicant's Body of Works
- 2 Letters of Recommendation
- High School transcript
- Signatures page
- College or Program Letter of Acceptance

brian d. siewert



Scholarship

LETTER OF RECOMMENDATION

DUE May 5th, 2025

Recommendation for: _____
Applicant Name

Recommendation from: _____

Title: _____

Organization/Business: _____

Address: _____

Phone/Cell: _____

This letter may be shared with the student? ____ YES ____ NO

Lakeshore Public Schools appreciate the effort you expend on behalf of this student. Brian Siewert and the jury members are most interested in hearing your evaluation of this student based on their passion, experience, talent, potential, creativity and commitment to their career pursuit. Please describe what makes this applicant distinctive...

THANK YOU for submitting this page with letter of support.

brian d. siewert AIM Scholarship Committee
Lakeshore High School
5771 Cleveland Ave.
Stevensville, MI 49128
(269) 428-1579

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